

MICHELE "SHELLY" MYERS HINSON, ED.D.

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PROFESSIONAL SUMMARY

Dedicated professional with 30 years of experience in higher education. Multi-faceted career in teaching, career counseling, leadership, management, event planning, advising, and scholarly pursuits. Strong desire to help all students succeed as they transition in, through, and beyond college. Support, challenge, and coach students while providing guidance and resources to help them apply what they learn, make the most of their college experience, and find their path in life.

QUALIFICATIONS & SKILLS

- High level of professionalism, resourcefulness, and initiative
- Promotes students' personal growth by recognizing their unique needs and gifts
- Approachable and non-judgmental with an innate ability to make others feel "safe"
- Strong inner drive manifests into conscientiousness, intense effort, and meticulous attention-to-detail
- Conceptualizes, develops, and facilitates engaging, purposeful learning experiences
- Creative problem-solver with a great sense of humor and excellent communication skills
- Comprehensive view & understanding of campus culture through experience in both academic affairs & student affairs

AREAS OF EXPERTISE & KNOWLEDGE

Leadership development
Major & career decision making
One-on-one advising
Teaching academic courses
Curriculum development
College student development

Program & event development and implementation
Building collaborative teams & initiatives
UNCW's people, mission, culture, processes & systems
Campus, online, & technological resources
Leading small group discussions & presentations
College student transition & retention issues

ENTREPRENEUR

Carolina Pine Consulting, a career, leadership and life skill development consulting firm, Co-Owner

EDUCATION

Doctor of Education, Higher Education Leadership

East Carolina University, Greenville, North Carolina, May 2013

Dissertation: *The Acquisition of New Student Affairs Professionals' Beliefs and Perceptions about Faculty*

Advisor: David J. Siegel, PhD

Master of Education, Higher Education Administration

Kent State University, Kent, Ohio, May 1989

Bachelor of Science, Recreation and Leisure Services

Kent State University, Kent, Ohio, December 1986

HIGHLIGHTED EXPERIENCES: LEADERSHIP & EVENT PLANNING

- Directed 5 different academic and student affairs departments; two of those roles did not exist previously, shaped, and developed those new leadership roles
- Served 2 years as Co-Chair for a university-wide, event planning committee - responsible for 4 annual campus-wide events each with a budget of \$50,000
- Chaired campus-wide advising collaborative, responsible for creating and implementing training and professional development for 60 academic advisors
- Developed and led weekly workshops for a campus-wide Leadership Development Program
- Organized large group trips - academic, adventure, and recreational experiences
- Chaired a state-wide student leadership conference
- Planned training workshops and weekend retreats for 120 Resident Assistants
- Booked guest speakers and entertainers for campus events
- Planned and implemented large 2-day academic conferences and orientation sessions
- Coordinated and implemented Pre-Health Professions Fair, a graduate school resource fair for pre-health students and representatives from 50 universities

HIGHLIGHTED EXPERIENCES: PUBLIC SPEAKING & ADVISING

- 26 years of teaching experience at graduate and undergraduate level, both face-to-face and virtually
- Significant public speaking experience having provided hundreds of presentations to groups of 2-2,000 students and their families on various career, leadership, academic and life skill topics.
- Advised thousands of college students about career, major, academic, and personal decisions.
- Presented to numerous academic and student affairs professionals via professional conferences, as a visiting keynote speaker, trainer, and consultant.

TEACHING EXPERIENCE

University of North Carolina Wilmington - Face-to-Face Courses

REC 475 Advanced Human Resources in Recreation & Sport	Fall 2020
REC 375 Leadership & Management in Recreation & Leisure	Fall 2020
REC 381 Meetings, Exhibitions, Events & Conventions	Fall 2020 & Fall 2018
REC 270 Program Planning & Leadership	Fall 2015, 2017 & 2020, Spring 2016 & 2018
REC 450 Conflict & Organizational Politics in Recreation, Sport & Tourism	Spring 2016-2020
REC 476 Budget and Finance in Recreation, Sport & Tourism	Spring 2017
UNI101 First Year Seminar for Early College High School Graduates	Fall 2018, Fall 2019
UNI 201 Transfer Seminar (writing-intensive, information literacy)	Spring 2016, Fall 2017
UNI 101 First-Year Seminar, community service focus	Fall 2011
UNI 101 Global Perspectives First-Year Learning Community	2010-2011
UNI 101 First-Year Spring Admits, First-Year Seminar	Spring 2010
UNI 105 Pre-Med Learning Community, First-Year Seminar	Fall 2009
UNI 101 First-Year Seminar	Fall 2008
UNI 101 First Year Seminar, guest lecturer to over 50 classes	2008-2014

East Carolina University

COAD 1000 Freshmen Seminar, for academically at-risk students	Spring 2008
COAD 1000 Freshmen Seminar	Fall 2004-2008 & 1993
COAD 2000 Resident Advisor Course - Developed curriculum and trained instructors. Course now titled <i>EDN 292 Foundations & Principles of RA Development</i> .	Fall 1994-1997

Trident University International – Cypress, CA Online Courses

Doctor of Education Courses

EDD 635 Professional Development & Mentoring	Spring 2016- Summer 2017
EDD 640 Current Issues in Higher Education	
EDD 641 Higher Education Administration	
EDD 642 Strategic Educational Leadership	
EDD 644 Cultural and Cross-Cultural Perspectives in Education	

Master of Education Courses

MAE 500 Current Issues in Technology and Learning	Spring 2015- Summer 2017
MAE 502 Psychological Foundations of Learning	
MAE 505 Curriculum Development Practicum	
MAE 507 Strategic Educational Leadership	
MAE 520 Introduction to Adult Learning	
MAE 524 Adult Development and Learning	

General Education course

TUX 101 The Trident University Experience (Freshmen Seminar)	Spring 2015
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HIGHER EDUCATION EXPERIENCE

Career Development Counselor (contracted, part-time)

University of North Carolina

Wilmington

January 2019-December 2019, September 2017-May 2018, & January 2016-April 2016

- Have consulted with over 800 students about career-related issues
- Knowledge and experience with Career Center technology and online resources: Handshake, BigInterview, CareerShift, Jobzology/PathwayU, and more
- Planning and implementing 2019 Nursing Career Fair
- Serve a liaison for majors in the College of Health & Human Services
- Present to academic classes and student organizations
- Have held mock interview critiques with over 150 Recreation and Recreation Therapy majors

- Consulted with and critiqued resumes and cover letters for 300 online RN to BSN student
- Create and distribute online e-newsletter to liaison majors, twice a month
- Engage with faculty and staff to promote Career Services and encourage collaboration
- Assisted with large events like Health Graduate Program Expo, Career & Internship Fair, CareerFest, Resumania, & LinkedIn Day.

Director, University College (UC), University of North Carolina Wilmington December 2012-December 2014

- Led and managed academic advising, early intervention, transition, and retention services for freshmen, undeclared sophomores, athletes, and undecided transfer students (approximately 4,000 students).
- Services included providing academic advising, co-curricular programs for pre-professional, undecided, and military students, living learning communities, the common reading program, and academic intervention.
- Courses under the oversight of University College included a 3-credit hour First Year Seminar, a 3-credit hour Transfer Seminar, and a 2-credit hour service-learning course for pre-professional students.
- Supervised a full-time staff of 22 advisors and assistants and 100 part-time instructors and faculty advisors.
- Oversaw \$200,000 operating budget, personnel issues, long-term planning, and day-to-day operations.
- Collaborated with academic deans to create course clusters for learning communities.
- Coordinated and led weekly staff and leadership team meetings.
- Led staff in the development of student positions for graduate students, M.Ed. practicum students, undergraduate student workers, and peer mentors.
- Served as a member of the Enrollment Management Leadership Team
- Wrote and co-wrote grant proposals to Friends of UNCW
- Established and oversaw professional development and training of all staff
- Made decisions regarding exceptions to academic policies, upheld academic standards, and worked with university leadership to change and implement new academic policies.
- Advised 80 students; handled concerns from students, parents, and faculty.
- Coordinated the Advisor Abroad Program with Director of International Programs.
- Reported to Vice Provost for Enrollment Management and Associate Vice Chancellor/Dean of Undergraduate Studies

Assistant Dean for University College, University of North Carolina Wilmington August 2011-December 2012

- Supervised Coordinator of Special Programs (Pre-professional programs, UC-Transition students, first-year spring admits, early college students, and major/career exploration).
- Supervised Coordinator of Advising Practices and Intervention (Advising assignments, orientation, intervention, early registration, and pre-registration).
- Supervised Coordinator of Curricular Programs (First-year seminars, learning communities, and common reading program).
- Developed and implemented Academic Appeals process.
- Led technological initiatives including: paper-less advising processes and record keeping, online registration tutorials and student data/appointment tracking.
- Additional duties listed under Assistant Dean for Academic Advising.

Assistant Dean for Academic Advising, UC, University of North Carolina Wilmington August 2008-August 2011

- Assumed all responsibilities and made decisions related to academic regulations in the absence of Dean.
- Supervised six professional advisors and one administrative assistant.
- Recruited, trained, and monitored 25 faculty advisors.
- Managed advising processes, including intervention, pre-registration advising, advisor assignments, assessment, and early registration.
- Worked with Dean to re-organize office structure and create new positions.
- Advised 150-180 students, assisted pre-health and transfer advisors with special programs.
- Handled issues related to day-to-day office operations.
- Worked with Student Affairs to administer early intervention strategies.
- Assisted pre-health and transfer advisors with special programs.
- Coordinated advising e-newsletter and other departmental publications.

Director, Academic Enrichment and Allied Health Advising Center

East Carolina University, Greenville, NC

March 2004-July 2008

- Responsible for establishing this new academic support center to fulfill four primary needs: academic skill development, majors exploration for undecided students, academic advising for allied health majors, and preparation for graduate and professional school.
- Supervised five professional staff members and student workers.

- Member of Academic Services Coordinating Council.
- Advised 125 undecided freshmen and sophomore students.
- Co-wrote university's retention plan that was submitted to the University of North Carolina General Administration for review by Noel-Levitz.
- Created and implemented retreat for faculty and staff from ECU and NC community colleges.
- Oversaw campus events, such as, the Primary Care Physician's Shadowing Program, Pre-Med Week, Health Majors Fair, and Graduate Health Programs Conference.
- Coordinated creation and distribution of campus-wide publications, including ECU Majors booklet and Pre-Law and Pre-Med brochures.

Director of Residence Life, Peace College, Raleigh, NC August 2003-December 2003

- Responsible for all aspects of the residence life programming for 430 students in traditional residence halls, houses, and apartments.
- Member of Dean of Students Leadership Team.
- Supervised two Resident Directors and 14 Resident Assistants.
- Implemented diversity training, including *Project Safe*.
- Handled student and parent concerns, judicial cases, and roommate conflicts.
- Responded to on-call emergency duty and performed administrative duties.

Director, Student Leadership Development, East Carolina University June 2001-July 2003

- Oversaw programs that promoted leadership development and student involvement, including providing training and support to 200 student organizations.
- Supervised Assistant Director, Administrative Assistant and student staff.
- Planned and implemented Walter and Marie Williams Leadership Scholars Program, Harold H. Bate Leadership Scholars Program, Advanced Leadership Program, Student Involvement Awards for Excellence, Annual Student Organization Fair, ODK Induction Ceremony, Emerging Leaders Program, and Chancellor's Leadership Conference.
- Managed an annual budget of \$100,000.
- Held individual advising meetings with student scholars.
- Coordinated outreach programs with the Chamber of Commerce, area high schools, and non-profit agencies.

Director, Adult and Commuter Student Services, East Carolina University September 1998-October 2001

- Responsible for establishing this new department; set mission, goals, and strategic plan.
- Implemented programs and services for commuters and students over 24 years old.
- Presented orientation sessions and created publications for these special populations.
- Managed an annual budget of \$100,000
- Supervised staff; developed Graduate Assistantship position
- Co-chair of Partners in Campus Life, a division-wide large event programming committee (team was made up of 15 professional staff members from different departments, responsible for four campus-wide, large-scale annual events and festivals, \$200,000 budget).
- Coordinated campus-wide collaborative initiatives, such as, Commuter Appreciation Week, Family Fun Week, and Non-traditional Student Awareness Week.
- Met with students individually to discuss academic and personal concerns.
- Coordinated selection and induction ceremony for Pinnacle Non-traditional Student Honorary.

Assistant Director, Staffing and Programming, University Housing Services

East Carolina University January 1994-September 1998

- University Housing Services Management Team member.
- Co-managed 12 Residence Life Coordinators; specifically assisted them with Resident Advisors' hiring, training, and supervision, hall programs, and academic initiatives.
- Coordinated Resident Advisor (RA) recruitment/selection process for 120 RAs.
- Directed all RA training and department programming efforts.
- Designed curriculum, trained instructors, and taught RA course, COAD 2000.
- Developed campus-wide academic programming with Office of Undergraduate Studies.
- Worked on-call for residence hall emergencies.

OTHER WORK EXPERIENCES

Coordinator of Resident Education, East Carolina University January 1991-January 1994
 Assistant Director of Orientation, East Carolina University Summer 1993
 Career Services Counselor (10 hrs./week), East Carolina University August 1991-May 1993

Resident Director, Kent State University	July 1989-January 1991
Orientation, Graduate Assistant, Kent State University	August 1988-May 1989
Tournament Coordinator, Recreational Services, Kent State University	August 1987-May 1988
Recreation Assistant, Recreation Services, Kent State University	August 1982-December 1986
Recreation Coordinator, Recreation Services, City of Brook Park, OH	Summer 1986
Day Camp Counselor, Berea City Schools, Berea, OH	Summer 1985

PUBLICATIONS

Myers, M.A. (2013). *The acquisition of new student affairs professionals' beliefs and perceptions about faculty*. (EdD, East Carolina University).

Myers, M.A. (2011). Academic advising. In R. Stultz & J. Adams (Eds.) *Focus on success* (3rd ed.), (pp. 189-220). Dubuque, IA: Kendall Hunt Publishing Company.

Myers, M.A. (2010). Academic advising. In R. Stultz & J. Adams (Eds.) *Focus on success* (2nd ed.), (pp. 187-216). Dubuque, IA: Kendall Hunt Publishing Company.

SELECTED PROFESSIONAL PRESENTATIONS

Beck, J. & Myers Hinson, M. (2019). *Keep Your Chain from Breaking by Looking at the Bright Side of Failure*. Student Leadership & Diversity Conference, University of South Carolina. February 2019.

Nice, K. & Myers, M. (2016). *Scatter Happiness Inside and Out: Using Mindfulness to Promote Well-Being, Compassion and Gratitude*. Women's Leadership Conference. University of North Carolina-Wilmington. February 2016.

Myers, M. A. (2015). *New Student Affairs Professionals' Beliefs and Perceptions about Faculty: Real Life Stories and Lessons Learned*. North Carolina College Personnel Association (NCCPA) Conference, Elon University, Elon, NC, October 2015.

Beck, J., Kus, K., Myers, M. & Reed, D. (2015). *The Almost Golden Girls Panel: Over 100 Years of Successes and Failures in Higher Education*. North Carolina College Personnel Association (NCCPA) Conference, Elon University, Elon, NC, October 2015.

Myers, M. A. (2014). *Enhancing Collaboration by Examining Faculty and Student Affairs Professionals through an Intercultural Lens*. American College Personnel Association (ACPA) Conference, Indianapolis, IN, April 2014.

Myers, M. A. (2013). *Team Building and Motivation*. Dean of Student's Staff Retreat Louisburg College, Louisburg, NC, June 2013

Myers, M. A. (2011). *Intercultural Communication: Faculty and Student Affairs*. North Carolina College Personnel Association (NCCPA) Conference, Wilmington, NC, October 2011.

Myers, M. A. (2009). *Leadership Styles and Myers-Briggs Personality Indicator*. Mt. Olive College, Emerging Leaders Program, March 2009.

Myers, M. A. (2008). *Birth Order and Your Leadership Style*. Wayne County Leadership Retreat, 2008-2011.

Myers, M.A. (2008). *Understanding Today's Students: Generation Me*. East Carolina University, ECU Academic Advising Retreat, May 2008.

Myers, M. A. and Smith, A. (2007). *Educational Planning as a Tool for Retention*, ECU Academic Advisor Retreat, August 2007.

Myers, M. A. (2007). *The Cultural Divide: Understanding Faculty and Student Affairs*, NC College Personnel Association/NC Housing Officers Conference, Raleigh, NC, October 2007.

Myers, M. A. (2006). *We Have to Help Them Inside the Classroom, Too. Student Affairs' Role with Retention*, NCCPA Conference, October 2006.

Myers, M. A. (2006). *In Their Shoes: Leadership Through Action and Understanding*, Student Development Staff Retreat, Pitt Community College, March 2006.

Myers, M. A. (2006). *Team. Understanding. Influence.* Residence Life Staff Training, University of North Carolina-Greensboro, August 2006.

Myers, M. A., and Davis, C. (2005). *Projecting Confidence and Credibility.* NCCPA President's Forum, Women in Higher Education, Greenville, NC, April 2005.

Myers, M. (2005). *Projecting Confidence and Credibility*, Keynote Speaker, NCCPA Administrative Personnel Conference, Western Carolina University, Cullowhee, March 2005.

Myers, M. A. (2004). Dean of Students' Two-Day Staff Retreat, Lehigh University, Bethlehem, PA, July 2004.

Myers, M. A. (2003). Trainer, *Safe Zone Ally Training*, Peace College, Raleigh, NC, Fall 2003.

DISSERTATION COMMITTEE WORK

Committee Member. Wilson, H. M. (2018). *The role of professional development in faculty perceptions of dual enrollment programs.* (EdD, Trident University International).

Committee Member. Bean, M. (2018). *Preparing career-minded individuals with the present journalism curriculum.* (EdD, Trident University International).

Committee Member. Cicchino, N. C. (2018). *A quantitative survey research design in student veterans and adult learners and their capacity to be resilient.* (EdD, Trident University International).

Committee Member. Bishop, G. I. (2017). *Military social perspectives of an online learning environment.* (EdD, Trident University International).

PROFESSIONAL AND COMMUNITY SERVICE

North Carolina College Personnel Association

Crystal Coast Society of Past Presidents, NCCPA	2008-present
Past-President, NCCPA	2005-2007
President, NCCPA	2003-2005
President-Elect, NCCPA	2002-2003
Chair, North Carolina State LEAD Conference, Greenville, NC	2002

University of North Carolina- Wilmington

StrengthsFinder Coach	Fall 2019-present
Chair, University College Faculty Senate Advisory Board	2012-2014
Chair, University Studies (general education) Communications Committee	2012-2014
Member, Academic Reinstatement Committee	2012-2014
Ex-officio Member, University Studies Faculty Senate Committee	2012-2014
Ex-officio Member, Academic Standards Committee	2012-2014
Member, Associate Deans' Council, Academic Affairs	2012-2014
Member, Search Committees for Dean of Undergraduate Education	2012-2014
Chair, University College Academic Appeals Committee	2011-2014
Chair, University College Professional Development Committee	2008-2014
Chair, Search Committees for University College Academic Advisors	2008-2012
Team Leader, University College Advising Policies and Procedures Team	2008-2012
Ex-officio Member, representing Dean, Academic Standards Committee	2008-2011

Wilmington, NC

Rise-Up Community Farm	March 2020-present
Work on Wilmington (Annual, city-wide event)	2017-present
Columbus County Humane Society	2014-present
Habitat for Humanity (New Hanover & Pender Counties)	2016-2019

East Carolina University

Chair, University <i>Banner</i> Marketing Committee	2006-2008
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Co-chair, University Academic Advisor Training Committee	2004-2008
Chapter Advisor, Omicron Delta Kappa Leadership Honorary	2002-2003
Chapter Advisor, Non-Traditional Students in Higher Education	1999-2001
Co-Chair, Partners in Campus Life (large event programming)	1998-2002
Member, Community Connection Network	1998-2001
Advisor, Residence Life RA Selection & Training Committee	1994-1998
Advisor, Diversity Education Committee	1994-1995

PROFESSIONAL AND LEADERSHIP DEVELOPMENT

ADAPT, UNCW online conference for faculty development	July 2020
How to Start Your Own Small Business course, Small Business & Technology Development Center, UNCW	June 2020
Undergraduate Student Success Workshop, University of NC System, Chapel Hill	November 2013
International Consortium Conference, Nelson Mandela Metropolitan University, Port Elizabeth, South Africa	August 2010
Assistant Deans and Directors of University Colleges Conference, Tempe, AZ	March 2010
Critical Incident Stress Management, team member, ECU	2001-2003
The Disney Institute for Organizational Creativity, Orlando, FL	2001
Coffee in the Kitchen, campus-wide diversity initiative, participant, ECU	2000-2001
Critical Incident Stress Management training, ECU	1999-2000
Pitt County Chamber of Commerce Leadership Institute Planning Committee	1999-2001
Pitt County Chamber of Commerce Leadership, participant	1998-1999
Customer Connection, trainer/facilitator, Student Life Division, ECU	1997-1998
National Housing Training Institute, selected as one of 30 mid-level housing managers to participate, University of Florida, Gainesville, FL	June 1995
Numerous professional state, regional, and national conferences	1991-present

AWARDS AND HONORS – NATIONAL/REGIONAL

Nominee, Outstanding First Year Student Advocate, FYE National Resource Center	2013
Outstanding Contribution to the Profession Award, NCCPA	2011
Outstanding State and International Division Leader Award, ACPA	2005
Outstanding Contribution to the Profession Award, NCCPA	2005
SEAHO Outstanding Presentation, Spring Conference	1996
NCHO Outstanding Presentation, Fall Conference	1992
Omicron Delta Kappa Leadership Honorary	Inducted 2002
National Residence Hall Honorary	Inducted 1993
Sigma Lambda Sigma Recreation Honorary	Inducted 1985

AWARDS AND HONORS - UNIVERSITY

Special recognition from individual graduating seniors	2017-2019
UNCW Seahawk Kudos Award for University College Leadership Team	2014
Chancellor's Synergy Award - recognizing the Orientation program, ECU	2002-2003
Chancellor's Synergy Award - recognizing the Division of Student Life's response to Hurricane Floyd, ECU	1999
Outstanding Service, Residence Life, East Carolina University	1994-1998
Outstanding Student Leader, Kent State University	1984

PROFESSIONAL AFFILIATIONS

National Career Development Association	2019-present
National Association of Colleges and Employers	2017-2019
North Carolina College Personnel Association, member, president, past-president	2001-present
American College Personnel Association, member	1989-2015
Association of Deans and Directors of University Colleges, member	2010-2013
National Academic Advising Association (NACADA), member	2005-2013
National Association of Advisors for the Health Professions (NAAHP), member	2005-2008
Omicron Delta Kappa, The National Leadership Honorary	2003-present
Association of College and University Housing Officers-International, member	1991-1998
North Carolina Housing Officers, member	1991-1998
Southeastern Association of Housing Officers (SEAHO), member	1995-1997